

## Jennifer Ke'ala Barra

Vice President



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Jennifer Barra was born and raised in Hawai'i. She attended Punahou School from Kindergarten through 12<sup>th</sup> grade, graduating in 1994.

She attended Colorado State University in Fort Collins, Colorado and received a Bachelor of Science degree in Natural Resources Recreation and Tourism in 1998. She returned to Hawaii in 1999 and attended the University of Hawai'i at Manoa where she received a Master's degree in Urban and Regional Planning in 2002.

While earning her Master's degree, Jennifer worked as a Planning Assistant for the University of Hawai'i's Social Science Research Institute. In this position she assisted in the implementation of the Federal Emergency Management Agencies (FEMA) Project Impact, assessing the County of Kaua'i's risks for natural hazards, while fostering partnerships between county, state, federal and private agencies.

In 2003 Jennifer moved to California to work as an Assistant Planner at Hoffman Planning Associates. There she was responsible for the coordination of consultants, exhibits and supporting materials in the development and submittal of a variety of permits and applications to the City of Carlsbad. She also researched and developed environmental assessments and mitigation reports.

In 2004 Jennifer returned to Hawai'i to take a position as Resource Management Liaison for the National Marine Fisheries Service. Her responsibilities included acting as a liaison between community and local governments regarding the management and use of coastal resources and their impact on protected marine species, as well as evaluating strategies for cooperative education seminars and public outreach.

Following her position at NOAA, she became the Project Coordinator/Assistant to the Director of the Hawai'i Department of Land and Natural Resources (DLNR.) DLNR is a multi-faceted department with a \$100-million operating budget and nearly 1,000-employees, responsible for Hawai'i's natural and cultural resources, including public lands, water resources, ocean waters, parks, boating, ocean recreation, coastal programs, forests, wildlife, natural area reserves, etc.

She served as the Chairperson's liaison with departmental staff, other government agency personnel, the Legislature, community members and private industry representatives in the exchange of ideas, information, work products and in resolving issues and problem areas. Her project management duties included presentations to the BLNR, community coordination, rule drafting and project implementation.

We at Ho'okuleana LLC are uniquely qualified to assist you in your planning and other consulting needs. Ho'okuleana LLC brings strong and extensive backgrounds and experiences from a variety of perspectives. Principals at Ho'okuleana LLC have a history of working with a diverse group of stakeholders on a variety of issues and will work to focus and prioritize efforts to ensure that resources are directed most effectively to assist you.

**Do well by doing good.**

### General Listing of Services:

- Land Use Planning
- Environmental Review
- Permitting
- Dealing with Governmental
- Outreach and Support

### Education:

- Master of Urban and Regional Planning  
Emphasis - Environmental Planning  
University of Hawai'i, Mānoa  
December 2002
- Bachelor of Science - Natural Resource  
Recreation and Tourism  
Colorado State University, Fort  
Collins  
May 1998

### Served as DLNR Representative for:

- Governor's Affordable Housing Task  
Force – 2004
- Governor's Waianae Revitalization Task  
Force – 2006
- Governor's Energy Initiatives Task Force -  
Leadership Group Member 2006-2007
- Recreational Uses Local Action Strategy  
for Coral Reefs Steering Committee -  
Member 2005-2008
- Ocean Resources Management Plan  
2005-2008

### Community Leadership Positions and Membership:

- American Planning Association  
Member – 2003-Present
- Hawai'i Economic Association  
Vice President – 2013
- Friends of Hanauma Bay  
Treasurer – 2010-Present

